

SURAJ (LAKSHH) GONTLA

Graphic and Visual Experience Designer >>>

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San Francisco, CA USA

PROFESSIONAL OBJECTIVE >

-To be part of a vibrant Corporate/ University or Organization, and contribute my artistic best with visual design skills for the profitability of the place and my creative growth and satisfaction.

EDUCATION >

-Academy of Art University, San Francisco, CA USA

Master of Arts in Graphic Design and Digital Media- May 2018.

-PAI International Learning Solutions, Pune, India

Bachelor of Science in Multimedia and Animation- July 2015.

SKILLS >

-Design

UI/ UX Design, Branding, Print media, Typography, Wire-framing Drawing, Illustration, Motion graphics design, Problem solving, Concept development, Wire-framing Drawing, Presentations, Iconography, Photo Editing, Persona Creation, Prototyping, Layout Design and Data Visualization.

-Tools

Figma, Sketch, Adobe Creative Cloud, Invision, DSM, Zeplin, Jira, Keynote HTML, CSS, Java script (Basics)



PROFESSIONAL EXPERIENCE >

Evoke Giant,
1700 Montgomery St, Suit 485, San Francisco, CA USA 94111

Associate Visual Designer / January 2020–Present /

Designing websites, emails, apps, design systems, interactive screens, banner ads, branding design, video & motion graphics, artwork and layouts for healthcare digital design and print projects based on creative briefs and client meetings, under the supervision of the SVP director of design, UI/UX director and in collaboration with art directors and senior studio artists.

Presentation Specialist & Studio Artist / November 2018–December 2019 /

Designing and reformatting the presentation pitch decks slides, rebranding decks, RFI forms, mechanical setups, motion graphics using Adobe creative cloud, for many healthcare clients in a fast and deadline oriented environment under the supervision of the art directors and design studio.

Joyce Overbeck, Concentra, CA USA

Freelance Graphic designer / October 2018–November 2018 /

Redesigned and reformatted the Curriculum Vitae with a concept art using infographics, graphic elements and iconography of Joyce Overbeck, Director of Sales, Northern California.

Jai Ho Indian Grocery, San Francisco, CA USA

Freelance Brand & Graphic designer / July 2018–October 2018 /

Developing strategies, concepts and artwork, creating graphic design solutions from concept through to completion. Responsible for developing and creating both digital and print design for a wide range of aisle separations and for the new brand design of the store extension. Currently working on their Corporate Brand Identities.

Academy of Art University San Francisco, CA USA

Graphic designer & Orientation Leader / July 2016–June 2017 /

Designed name cards/tags and posters for their freshmen jump start orientation program, by playing a multitasking role of designer and Academy Orientation Leader.

TEDxPune, India

Graphic designer & Event Organizer / June 2014–May 2015 /

Designed a logo, event campaigns, posters, standee designs, backdrops for TED Open Dubbing Project.

Open Air Training Solutions (OATS), Pune, India

Brand designer / February 2015–March 2015 /

Designed a Logo for their new IT corporate to be launched Sri Sai IT Solutions (SSIS).

Wikipedia Club Pune, India

Graphic designer & Event Organizer / June 2013–May 2014 /

Designed Posters, route maps, backdrops, flyer's designs for Wiki Loves Food, Wiki Woman's Day and monthly events.

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PROFESSIONAL CERTIFICATIONS >

- Adobe Photoshop Associate,
- Microsoft Office Specialist.



E-PROJECTS (2013– 2015) >>

Done a package full of corporate identity designs like Banners, flyer's, letterheads, business cards and standees for Akademia Private Limited.

Designed 2 Business-cards and one letter-head for Hyderabad Travels new branch Transcar Travel Solutions.

Designed a Backdrop for A.K.K. New Law Academy's Pinnacle for the year 2013.

Designed the Social Media Promotions of Visual Element Design Academy (VEDA) c/o Pai International learning Solutions.

Designed Business cards for a event management company- Celebration Events, Hyderabad.

Gained highest votes from all around India for the Product Packing competition for HAPPYDENT initiated by www.talenthouse.com

Designed a Logo for A.K.K. New Law Academy's Moot Court Association – 2013 and posters for their seminars.

M.A. Rangoonwala College of Dental Sciences & Research Centre

Freelance Graphic designer / June 2014–July 2014 /

Designed the college magazine The Palette'14 and certificate of the sports, academics & cultural activities held in for their best annual event Farrago'14. Designed a brochure and certificates for their Parichay 2014 event. Designed a brochure and certificates for Orthopedia 2014 event.

PAI International Media Solutions, Pune, India

Graphic design Intern / January 2012–March 2012 /

Assisted to designers on various designing projects. Explained basic features of designing to clients and secure deals.



OTHER EXPERIENCES (2013– 2015) >>

Been a proctor for Microsoft Office Specialist Certification examinations, Maharashtra, Pune, India.

Designed, organized and managed the TEDxPune 2013 event as a member since a year.

Evaluated State-level Power Point Presentation competition for Bachelor of Education students.

Been as a standing assistant for Birmingham City University delegate Mr. Charles Maggie and counseled the admissions for the years 2012-2013.

Designed, organized and managed the PAI TECH TREND EXPO for PAI International Learning Solutions 2012.

Won the CREATIVSTAN-2014 (Graphics/Art competition) in public choice award initiated by Visual Element Design Academy.

Designed, organized and managed the PAI IT-Olympiad 2012.

Performed more than 1000 stage shows all around India in entertaining the national and international audience with my professional Dance skills, Acting, Comedy Skits, Anchoring for reality shows and individual events, and hosting live shows in the Telugu Film Industry.



LANGUAGES >>

-English, Hindi, Telugu and Marathi.



RECOMMENDATIONS AND REFERENCES >>>

-Furnished upon request.